

Palm? powered credit card acceptance is now available to mobile businesses

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Dallas, Texas - PayCom, Inc. has announced the launch of their AirSwipe? mobile credit card and point-of-sale solution. The system utilizes a wireless Palm i705? handheld computer, a compact swipe reader / receipt printer peripheral, and advanced credit card processing software for convenient payment acceptance anytime, anywhere.

The system is designed for field installers, consultants, residential contractors, home maintenance personnel, personal service professionals, food delivery drivers, mobile repair professionals, direct salespersons, kiosk vendors, or any mobile businessperson in need of accepting credit cards directly at the point of sale.

In addition to wireless credit card processing, AirSwipe? can run a multitude of mobile business applications including point-of-sale ordering, inventory management, bar code scanning, accounting functions, global positioning software, email, and Internet browsing. The integrated credit card swipe reader and printer allow the user to issue approved credit card and cash receipts right on the spot.

Many mobile merchants who currently accept credit cards have to write down a customer's credit card number and take it back to their fixed terminal to authorize a transaction. AirSwipe? allows them to instantly approve a credit card sale wherever they are without the fear of the card being declined after a customer has left. By swiping the card right at the point of sale, the processing bank considers this a low-risk transaction and will subsequently give the merchant a significant rate reduction. This results in even greater savings for the mobile merchant.

"While most mobile businesses will rely on AirSwipe? to increase sales, reduce costs and improve service with wireless credit card acceptance," says Rob Marker, Product Manager of PayCom. "Its greatest benefit may accrue with the wireless productivity and point-of-sale capabilities of the Palm? handheld."

Bundled with a pre-approved merchant account, AirSwipe? is a complete compact solution for any mobile business wanting to improve the way they conduct business and accept payments away from their physical location.

PayCom, Inc., headquartered in Dallas, TX, is a leading provider of wireless transaction solutions for the mobile business market. For more information, please visit www.paycom-inc.com or call 469-438-2329.

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