



Advanced Merchant

s o l u t i o n s
INC

800-360-7951

Toll Free FAX

Complete this form and fax it to our offices toll free at 1-800-360-7951. You will receive an e-mail with the Adobe PDF Merchant Agreement ready for your signature. **DO NOT MAIL THIS FORM.**

BUSINESS INFORMATION

Business Legal

Name: _____

DBA/Business

Name: _____

Business Address:

City: _____

State: _____

Zip: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Fed. Tax ID/SSN:

PERSONAL INFORMATION

Your Legal Name: _____

Your Title: _____

SSN: _____

Ownership(%): _____ Percent

Home Address: _____

City: _____

State: _____

Zip: _____

Alternate Phone: _____

\$ of average
transaction _____

Monthly Credit
Card \$ charges _____

Product(s) or
Service(s) _____

PERCENT OF SALES BY:

Retail _____% Mail/Fax _____% Phone _____% Internet _____%

PERSONAL INFORMATION (Check one or write in)

Sole Proprietor _____ Corp. _____ LLC _____ Other _____

Legal business Name: This is the legal name of your business, as you registered it with the city, state, or federal authorities. If you do not have a Legal business name, use your own Name.

DBA/Business Name: This is the name that will appear on your customer's credit card billing statements. Using or selecting a name your customers will easily recognize you by will reduce the possibility of chargebacks. Using or selecting a misleading name such as "Cash Withdrawal" or "Bank Service Charge" is illegal, and will not be processed.

Business Address: This is the address that you have on your business license, or if you do not have one yet, the address that you receive mail on a daily basis. **Please, NO P.O. Boxes, U.S. Addresses ONLY.**

Daytime Phone: It is important that you enter the number where you can be reached during normal business hours, even if it is at a different business. If we need to contact you during the merchant approval process, and cannot, it will delay your merchant approval. If you are just starting a business, use the number you can be reached at NOW, and you can change it later. **Please, NO Toll Free or cell phone numbers!**

E-mail Address: Make sure that you have entered this correctly. This is the address we will be sending your Merchant ID and Password.

Website: If you have a website that pertains to your business, enter it here. Do not enter sites that do not pertain to your new merchant account, even if you own them.

Fed. Tax ID or SSN: If you have a **Federal** Tax Identification number, enter it here. If you do not, enter your Social Security Number.

Legal Full Name: Enter your full name here, as it appears on your identification.

Title: Enter your title here, if you are the sole proprietor, enter "Owner" or "Principal"

SSN: You MUST enter your Social Security number here. NO TAX ID's

Ownership%: The applicant must own or control 51% or more to the business to apply for it's merchant account. Enter your ownership percentage here.

Home Address: Enter the address where you live **Please, NO P.O. Boxes**

Alternate Phone: It is important that you enter the number where you can be reached after normal business hours. If we need to contact you during the merchant approval process, and cannot, it will delay your merchant approval.

\$ of Average Transaction: This is the amount of your average individual sale, not necessarily the price of an individual item, if your customers purchase more than one at a time.

Monthly Credit \$ Charges: We need your estimation of how much total credit card volume you will be doing, on average, per month. Amounts under \$2000 are set to \$2000, as this is a pre-approved amount. Higher amounts are easily available. You are establishing your monthly limit here, so make sure you account for at least 6 months growth. Approvals are based on credit information.

Product or Service Sold: A description of what you will be using the account for. ex: "Ceramic figurines", or "Automotive Repair".

Percent of Sales by: These percentages represent only those transactions that you will be using your merchant account for, NOT the total of all your business.

BANKING INFORMATION

Please enter your checking account information. If you are not quite sure where to find the numbers on your check, Your bank routing number will always be the number in between this symbol: | : re

Checking Account Number: _____
ABA or Bank Routing Number: _____
Name on Checking Account: _____
Name of Bank: _____

JOINT CHECKING?

If there are two names on the checking account, we need the information on the other party.

Legal Name: _____
Title: _____
SSN: _____
Ownership(%): _____ Percent
Home Address: _____
City: _____
State: _____ Zip: _____

ADDITIONAL SERVICES

Electronic check Acceptance (ACH) at an additional \$4.00 per Month? : Yes No

Do you wish to accept Discover and / or American Express?:

- New Amex
 Existing Amex. Acct.#: _____
 New Discover
 Existing Discover. Acct.#: _____

NOTE: American Express and Discover have their own acceptance criteria, and approval is not guaranteed. In addition, they will determine your rate (%), dependent on their own evaluation policies. We apply in your behalf at no additional charge, but if accepted by Discover, Discover will charge you \$25.00 directly.

PATRIOT ACT & BANK REQUIRED INFO

Drivers License Number _____ Date of Issue _____
Drivers License Expiration Date _____

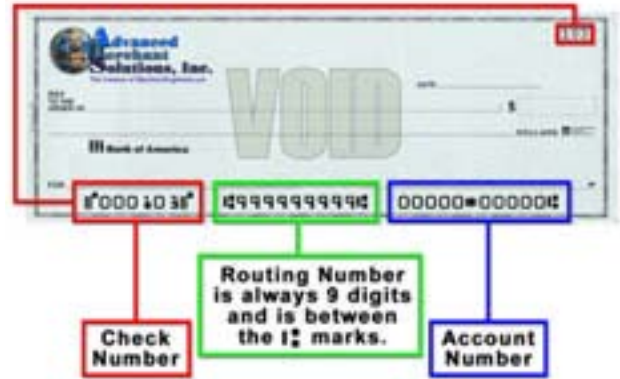
Birthdate: _____
Ever filed for Personal Bankruptcy? YES / NO (circle one)
Ever filed for Business Bankruptcy? YES / NO (circle one)

Business License or Permit or Operators License or Resale # _____

EQUIPMENT

If you will be swiping transactions, please check which method(s) you intend to use

- Wireless Palm / Pocket PC / Nokia / Sony Ericsson
 Nextel Phone with nSwipe
 PC w/CardReader Plus
 PC w/PCVerifier
 Traditional dial up terminal
 I will not be swiping any transactions



Joint Checking Account: If two names appear on your imprinted check, you need to supply the information on the second party. They will also have to sign the merchant application, after you receive it and print it. If more than three names appear on the check, you will have to obtain another checking account for use with this merchant account.

Electronic Check Acceptance: You can accept funds electronically, just like credit cards using ACH (Automated Clearing House). This service is only an additional \$4.00 per month, and allows you to secure payments over the phone, fax and mail from customers without available credit card funds.

Amex / Discover: We will, upon your request, apply for the American Express and/or Discover services. The acceptance by these companies are not automatic, and the percentage they charge is dependent on your credit history.

You will be receiving an email with your Merchant Application and a copy of the Merchant Agreement via e-mail. Please allow time for your fax application to be processed during normal business hours. If you are having difficulty with application, you can obtain help at 1-714-449-0211 between 9:00 am and 5:00 pm Pacific Time.